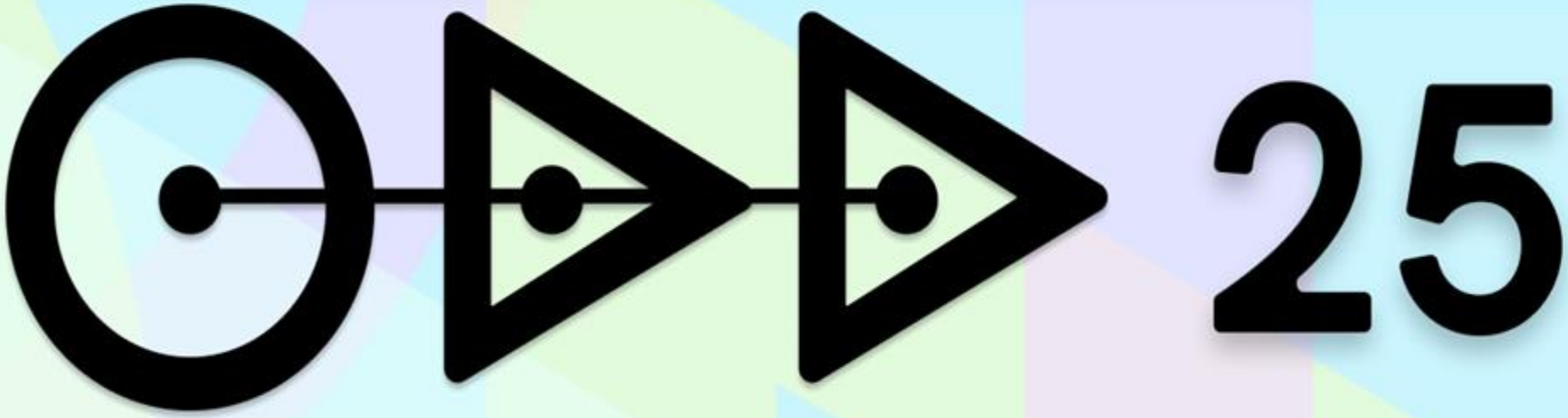


Open Data Datathon

Saturday, March 1, 2025

CANADA COMPUTING

Winnipeg

LAUNCH

WHERE & WHEN?

Saturday, March 1, 2025
9:30 AM to 6:30 PM CST

Launch Coworking (Exchange)
Suite 500 - 167 Lombard Avenue ·
Winnipeg, MB

SCHEDULE

9:30 - 10:30: Registration, Brunch, & Networking

10:30 - 10:45: Introductions & Welcome From Event Sponsors

10:45 - 12:15: Presentations By City Of Winnipeg and Government of Canada

12:15 - 12:30: Team Formation & Datathon Instructions

12:30 – 16:30: Build your solution

14:00 - 14:30: Red Bull Energy Break

16:30 - 18:00: Team Presentations (Recorded)

18:00 - 18:30: Winner Announcement & Door Prizes Draw

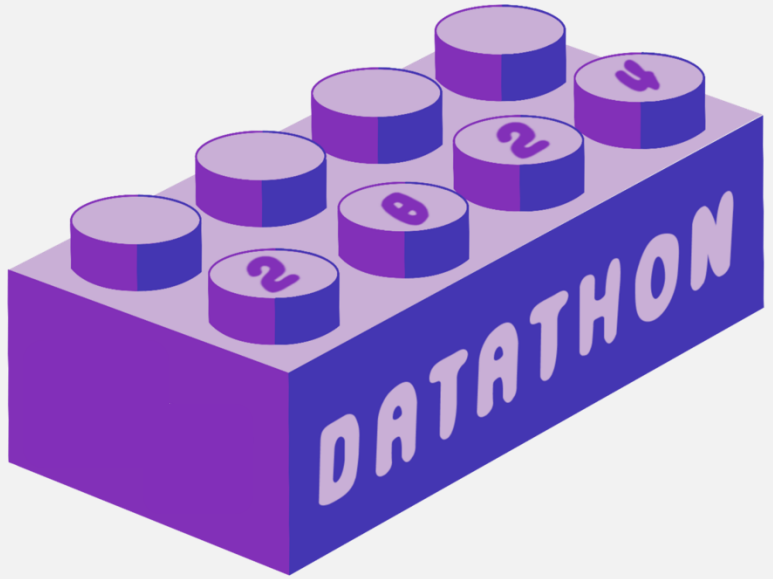
18:30 - 19:30: Post-event Drinks & Networking

WHAT IS DATATHON?

Datathons are time-limited competitions in which competitors are challenged to perform data analysis, data visualization or develop a data product using real-world data sets.

For this Datathon, our focus will be giving competitors the opportunity to access, explore and analyze datasets available from the City of Winnipeg Open Data Portal.

Competing teams are challenged to creatively utilize Open Data to generate insights and create useful data products. By working in teams or individually, Datathon competitors discover the world of Open Data, extend their knowledge & skills by learning from each other, and gain experience performing data analytics in a fast-paced environment.



MEET YOUR JUDGES

Alex Campomanes
Executive Director of Advancement Services at
The University of Manitoba

Jennifer Bodnarchuk, MSc, PhD
Senior Data Scientist
Acting Coordinator, Data & Analytics, Innovation & Technology at The City of Winnipeg

Quyen Nguyen
Manager of Innovation & Technology
Water and Waste Department, City of Winnipeg

JUDGING SCORE CARD

Criteria	Description	Score
Problem Framing	Clear articulation of the business / research question	10
Data Management	Robust integration of data sources, appropriate data cleaning & transformations, and effective data storage & retrieval	10
Data Model Design	Thoughtful choices from initial conceptual data model, logical data specifications, and database implementation	10
Analytical Rigor	Insightfulness, data storytelling strategy, appropriate data summarizations, statistical analysis & conclusions	10
Presentation	Clarity of insights, relevant data visualizations, data product quality, and effective communication to audience	10
Total		50

PRESENTATION FORMAT

Presentation

Your presentation must include:

❑ **Pitch** – A compelling overview of the datasets you're analyzing and your insightfulness findings.

❑ **Demo** – A showcase of your solution in action, demonstrating how it works.

You will have **3 minutes** to present.
How you choose to structure and deliver the presentation is up to you. Presentation order is randomly determined.
Use the Judging Score Card to ensure you cover exactly what you are being judged on.

PRIZES

1st Place

- **Up to 4 x Launch Coworking Flex Five Memberships** (2 months, 20 check-ins/months, 9-5 access at all 3 locations)
- **Up to 4 x 6-month use of a Cloud-based VM with Support**
- **Up to 4x Uber Gift Cards**

Sponsored by

CANADA COMPUTING

Winnipeg

LAUNCH

All Participants

- **Showcasing:** Present Your Skills And Innovation Ideas In Front Of Industry Experts
- **Food, Drinks & Networking**

Random Draws

Mystery Swag Bag

Various Swags from the City of Winnipeg, Canada Computing & Tech Manitoba (Mousepads, Notebooks, Mugs, Laptop Covers, etc.)

FAQ

How can a newcomer break into an industry like Data Analytics?
Networking and showcasing your skills are key! Attend industry events, connect with professionals, and don't hesitate to ask questions to gain valuable insights.

Is there any to access these datasets before March 1st?
Yes! All datasets are available at https://data.winnipeg.ca/.

What time should we arrive?
The event starts at 9:30 AM. Be sure to plan ahead and allow enough time for parking and finding the venue.

Is there a way to find like-minded people to form a group form during the Datathon?
Absolutely! We will facilitate team formation for anyone interested in joining a group during the designated team formation period.

Where can we park?
On Saturdays, street parking is available, and there are also several large paid lots nearby. Additionally, Launch has partnered with Gryd Park—first-time users can use the code **FIRSTPARK** for $10 off parking via the Gryd Park app, and **LAUNCH15** for 15% off future parking (visit Parkwithgryd.com for details).

What kind of food will be served at the event? Will there be vegetarian option?
We'll be serving sandwiches (including vegetarian options), pastries, salads, snacks, and drinks.

TEAM PRESENTATION ORDER

Order	Name	Type
1	A-B Testing	Group
2	Venom	Group
3	Kasaah Rusirik	Individual
4	Oscar Salazar	Individual
5	WWWW	Group
6	DevOps	Group
7	Pixel	Group
8	DataGeeks	Group
9	Islamabad United	Group
10	Sajjad Heydari	Individual
11	Open Sesame	Group
12	Pseudo coders	Group

Order	Name	Type
12	Spatially Aware	Group
14	Aha Moment	Group
15	Kavya Bakshi	Individual
16	Advancement Services U of M	Group
17	breakingY	Individual
18	WarpArsenal	Individual
19	The Three Musketeers	Group
20	Jay	Individual
21	Soheil Changizi	Group
22	# Group Form On Event Day	Group
23	# Group Form On Event Day	Group
24	# Group Form On Event Day	Group

LET’S START BRAINSTORMING!